



INTERNATIONAL
CONFERENCE ON
INTEGRATIVE
MEDICINE

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Washington State Convention Center

John Potter, M.D., Ph.D.

Dr. Potter has dual Australian and British citizenship and is Program Head of the Cancer Prevention Research Program at Fred Hutchinson Cancer Center. He was Chair of the Expert Panel of the Diet & Cancer Project, a four year collaboration of the American Institute for Cancer Research and the World Cancer Research Fund, which brought together a panel of 15 of the world's leading researchers in diet and cancer in order to produce a comprehensive new report on diet and cancer prevention. The result, *Food, Nutrition and the Prevention of Cancer: A Global Perspective*, reviewed more than 4,500 research studies and involved more than 120 contributors and peer-reviewers including participants from the World Health Organization, the Food and Agriculture Organization of the UN, the International Agency on Research in Cancer, and the U.S. National Cancer Institute. The resultant 660-page report examined the relationship between dietary factors and 18 specific cancers, providing new dietary guidelines for cancer prevention, and offering public policy recommendations to help make cancer prevention an achievable goal. The report also examined diet and cancer prevention from an international perspective. Potter is the author of *How to Improve Your Odds Against Cancer*, 210 professional journal publications and 64 invited papers. He was recipient of the first Maurice and Charmaine Kaplan Distinguished Lectureship Award, by the University of California, San Diego Cancer Center, for contributions in the field of nutrition and cancer prevention, and the Dr. C. Gopalan Oration Gold Medal for outstanding contributions in the field of nutrition science. He is currently Professor of Epidemiology at the University of Washington.

Kent Pullen, Ph.D.

Dr. Pullen served as an Assistant Professor of Chemistry at the University of Idaho where he successfully authored or co-authored numerous scientific papers before moving permanently to the Puget Sound area to go to work for The Boeing Company. In 1972 he was elected to the State House of Representatives followed by elections to the State Senate. He became Chairman of the County Council in 1994 and served as Council Chair for two years. While Chairman of the Council, he successfully sponsored legislation that created the first publicly-supported natural medicine clinic in the country. Since then, he has continued to work actively to

integrate natural medicine with conventional medicine, which he believes is the single most effective means of simultaneously improving health and reducing the cost of health care.

Daniel Redwood, D.C.

Associate Editor of the Journal of Alternative and Complementary Medicine, and author of the textbook, *Contemporary Chiropractic*, and *A Time to Heal: How to Reap the Benefits of Holistic Health*. Dr. Redwood was the first chiropractor ever invited to speak at the National Museum of Health and Medicine in Washington, DC, and he has also lectured at the National Institutes of Health. He currently lectures on chiropractic to fourth year medical students at the Medical College of Virginia and teaches courses on alternative medicine at the Old Dominion University Institute for Learning in Retirement and at the Reilly School of Massotherapy. He chaired the chiropractic panel at the 1996 WORLDMED conference, and was a member of the Integrated Medicine panel. He wrote the chapter on chiropractic in Dr. Marc Micozzi's textbook, *Fundamentals of Complementary and Alternative Medicine*, and the chiropractic entries in *The Encyclopedia of Complementary Health Practices*. He is the former Director of Special Projects for the International Chiropractors Association.

Mary Ann Richardson, Dr.PH

is the co-principal investigator and program director for The University of Texas Center for Alternative Medicine Research in Cancer. The center is one of 13 exploratory research centers funded by the National Center for Complementary/Alternative Medicine at NIH and the only center co-funded by the National Cancer Institute. Dr. Richardson is an assistant professor of behavioral sciences at the University of Texas School of Public Health in Houston, Texas. She has published and lectured widely on the topic of research of alternative cancer therapies and is involved in research nationally and internationally to assess safety and efficacy. She currently serves as the associate editor for alternative therapies for the Cancer Prevention & Control Journal. Her research interests are cancer prevention and evaluation, but her focus is now on evaluating complementary and alternative therapies for cancer prevention and control, specifically, herbal and biopharmacologic therapies at the UT Center.

Denise Rodgers

Executive Director of the Association for the Development Mind/Mind Potential, a non-profit institute formed to research the healing potential of the mind. She serves as a consultant to healthcare organizations for implementing these therapies into functional practice. In 1992-93, she developed and conducted a research project in cooperation with the University of Oklahoma Health Sciences Center and Tulsa Regional Medical Center on the effects of Psycho-Spiritual therapy on 27 people with Multiple Sclerosis. The results were published in *Alternative Therapies in Health and Medicine*. In 1994, she studied under Deepak Chopra, M.D. at his Mind & Body Institute in San Diego. She is currently writing a chapter on Mind & Body Medicine for the reprint of *Fundamentals of Complementary and Alternative Medicine*, a textbook by Marc Micozzi, M.D. She is a certified Hypno-Therapist and a member of the International Association of Counselors and Therapists and The Society of Integrative Medicine.

Z'ev Rosenberg, L. Ac., D.O.M.

Began his studies of Chinese medicine in the early 1970's with studies in macrobotics, shiatsu, and theory of Chinese medicine with Michael Broffman. He received a degree from the Santa Fe School of Natural Medicine in herbology and massage in 1976, the Kushi Institute in 1979, the Southwest Acupuncture College in 1983, and Emperor's College of Oriental Medicine (post-graduate master's degree in OM) in 1989. He is former President of the Acupuncture Association of Colorado, where he spearheaded a successful drive towards the registration of acupuncture practitioners in that state. For the past six years he has served as Chair of the Department of Herbal Medicine at Pacific College of Oriental Medicine in San Diego, where he also maintains a private practice. Dr. Rosenberg is the author of many journal articles, associate editor of *Oriental Medicine*, staff writer for *Protocol Journal of Botanical Medicine* and *Journal of Oriental Medicine in America*, and a consultant and product developer for K'an Herbs. He is presently working on a text, *Healing the Broken Vessel*, on the Chinese treatment of autoimmune disorders.

Michael Rothenberg, M.D.

Dr. Rothenberg is a pediatrician and child psychiatrist who has integrated these two fields in his work with children and their families for 40 years. He is Professor Emeritus of Pediatrics and Psychiatry at the University of Washington School of Medicine, and Attending Physician at the University of Washington Medical Center. He has published more than 60 papers in medical journals and has a national reputation as a children's advocate, working with legislators, parents, schools, hospitals and other health care providers. He co-authored, with Dr. Benjamin Spock, the 1985 and 1992 editions of *Dr. Spock's Baby and Child Care*. Since 1995, Dr. Rothenberg has had an intense involvement with acupuncture and Traditional Chinese Medicine, and is a member of the Research Advisory Committee at the Northwest Institute for Acupuncture and Oriental Medicine in Seattle.

Beverly Rubik, Ph.D.

Dr. Rubik is a biophysicist and a leading scientist exploring the frontiers of science, medicine and spirit. She was founding Director of the Center for Frontier Sciences at Temple University. The Center was the first of its kind in the world linked to a major university and has spawned sister centers at the University of Guadalajara, Mexico and the University of Milano, Italy. In 1990, she founded the journal *Frontier Perspectives*. Books edited by Dr. Rubik include *The Interrelationship Between Mind and Matter*, *Alternative Medicine: Expanding Medical Horizons*, an NIH report for which she served on the 11-member editorial board. She was also technical editor for *The Heart of Healing*, a companion volume to the TBS television series. Dr. Rubik was a member of the advisory Panel to the NIH Office of Alternative Medicine and was Panel Chair on ioelectromagnetics. In 1996, she was appointed to the Alternative Medicine Program Advisory Council at the NIH. She presently serves on the editorial board of several journals, including the *Alternative Health Practitioner*, *Alternative Therapies in Health and Medicine*, *Journal of Complementary Therapies in Medicine* (UK). She is a member of the advisory board of the *Journal of Subtle Energies* and the *European Journal of Classical Homeopathy*. She has been an advisory board member to the John Templeton Foundation and the Society for Scientific Exploration. She has also served the MacArthur Foundation as a nominator of fellows. She is currently an adjunct faculty member at several universities in Europe and the U.S.